

# Society of Women Engineers

Fall 2019
Thursday, September 12
Welcome to SWE: Who We Are and What We Do

## Agenda

<u>Time</u>	<u>Topics</u>	
5:30P - 5:45P	Sign In & Pizza	
5:45P - 5:55P	Introduction	
5:55P - 6:15P	Meet SWE's Board	
6:15P - 6:30P	What's In Store for SWE This Year	
6:30P - 6:45P	Thank You For ComingQuestions?	





# What is SWE?



## **About The Society of Women Engineers**

Founded in 1950 to be...

"The driving force that establishes engineering as a highly desirable career aspiration for women"

In 2019, the organization celebrates...





#### Membership Benefits

Professional development & career services
Networking opportunities
Discounted registration for SWE conferences
Advocacy & Congressional Outreach work







## **CSUN SWE's Mission**

To help those with marginalized identities to succeed in their respective engineering and computer science studies



California State University, Northridge

How do we do this?



## HOW CAN WE HELP YOU?





## **Perks and Privileges**





## COLLEGIATE VS NATIONAL

Access to internships and scholarships specifically for SWE members

Resume booster

Network of engineers across all majors

All the privileges of a collegiate member

Access to the SWE room JD1567

Discounted registration to conferences

Opportunity to be a leader in the College of Engineering and Computer Science

Collegiate | \$20  $\rightarrow$  2 years left until graduation College to Career (C2C) | \$50  $\rightarrow$  More than 2 years left in degree

#### SWE ROOM BENEFITS

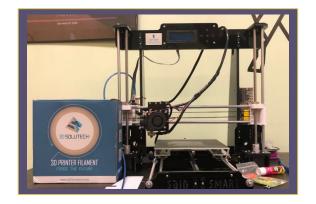
Refrigerator, microwave, & coffee maker

Study/project space for all your needs

3D printer

Lockers for board members

Free snacks and drinks



For more information: csunswe.org/membership





# Meet the Board!



## Tina | President



Mechanical Engineering Spring 2020

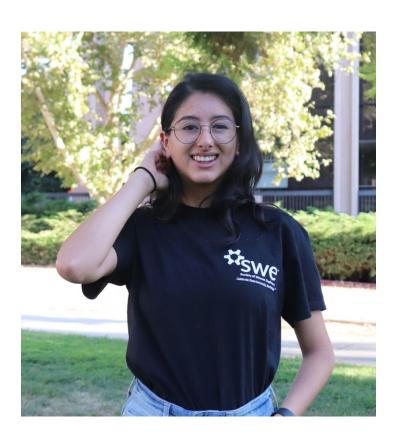
I manage the board, lead meetings, and am the point of contact with SWE National

I have six brothers and sisters!!!

Expose more members to scientific research!



## Jazmin | Vice President



Computer Science
Junior

I help the President with anything she needs and I am the point of contact with CSUN administration.

I will be going to the Grace Hopper Conference in Orlando this year!

Encourage more members to attend the SWE National Conference and obtain onsite interviews.



## Thea | Secretary



Mechanical Engineering Spring 2020

Keep members updated through emails and Slack

I would take the 405 to the 101 to the 10 for food

Increase SWE presence



## Sorour | Treasure



Electrical Engineering Spring 2020

Taking care of the financial matters.

I started boxing...you should try it!

Become an expert in RFIC design one day!



## Alexis | Outreach Chair



Computer Science Fourth Year

Organize STEM events with local schools and companies.

Halloween is my life.
No, seriously.



Enter the EdTech industry and build kids a future from K to PHD.



## Cynthia | Fundraising Chair



Computer Engineering
Third Year

Fundraise for future events

I have a twin sister



## Jenny | Events Chair



Mechanical Engineer
Fourth Year
In charge of organizing events
and social reachout for SWE.

I have a real passion for thermodynamics and a genuine dislike of early call times.

I look forward to getting a masters in thermofluids and following in the footsteps of my mentor Dr. Amar



## Gisela | Public Relations Chair



## Computer Science, Fifth Year

As the public relations chair, I keep all the social media accounts to date. I also help the webmaster in what is needed.

Before the year ends I plan to start my own podcast about women in engineering.

My goal as a the PR chair, is to bring more of a social presence to CSUN through all our social media's.



## Rosemary | Webmaster



Mechanical Engineering 2019

Website

Just had a baby girl, Genesis

Create more awareness of SWE club



# Fall Semester Events & Activities



## **Semester Career Fairs**



#### Grad & Professional School Info Day

Tuesday, October 1, 2019, 11 a.m. - 2 p.m., USU, Northridge Center

#### Fall Internship & Career Fair

Tuesday, October 22, 2019, 10 a.m. -1 p.m., USU, Northridge Center and Grand Salon

#### Public Safety, Law, Corrections & Security Career Expo

Wednesday, November 6, 2019, 10 a.m. - 2 p.m., Bayramian Hall 413

#### REGISTER HERE:

HTTPS://WWW.CSVN.EDV/CAREER/CAREER-FAIR-REGISTRATIO



## Tips from SHPE's Resume Workshop on Sept. 11

- Create a personal brand for your job hunt!
  - Use a professional photo across all social media
  - Have a professional email account (or use school email)
- Preparation is key!
  - Career Center in Bayramian will critique your resume
  - LinkedIn membership will help you network
  - Research the company!



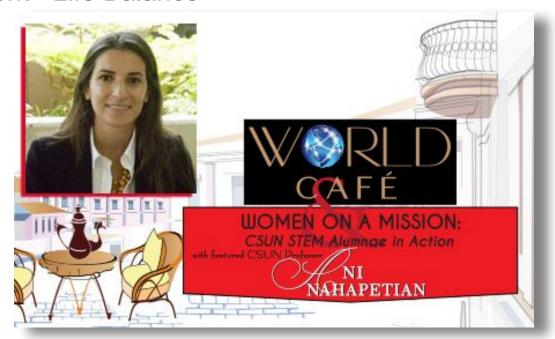
I worked the drivethru at McDonald's

I was an associate at a multinational firm in the service industry with revenue over \$20 billion. Served as a liaison to the automotive industry.



## **Networking Event | WISE Presents World Cafe**

- When and Where
  - September 25th 2019 Ferman Presentation Room
  - RSVP: <a href="http://bit.ly/WiseWorldCafe">http://bit.ly/WiseWorldCafe</a>
- Mentoring Sessions
  - How to prepare for an interview
  - Salary negotiations
  - How to find a job versus research experience
  - Work Life Balance





## **Social Events**

- Dinner With the Board & **SHPEtinas** 
  - September 28th, 2019 at 5pm.
  - Burbank



- Halloween Horror Nights
  - September 6 November 2



## **RSVP** for Both Events!



## **Professional Development Session I**

College Day at Northrop Grumman - Friday, October 25th

- Link to Register and Upload Resume will be released soon
- Tours of the facility with Northrop SMEs



### **Upcoming Sessions**

- Raytheon Info Session | Date TBA
- HRL Tour | Spring Semester (Industrial R&D)



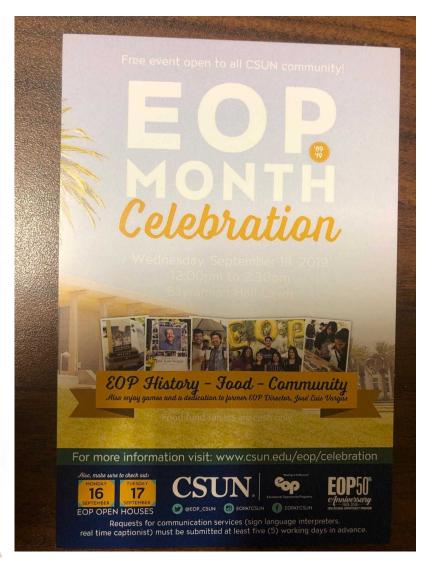
## **Fundraisers**

# ONEFOR THETEAM

Show your team spirit by joining us for a fundraiser to support Society Of Women Engineers. Come in to the Chipotle at 9205 Reseda Blvd. in Northridge on Tuesday, October 1st between 5:00pm and 9:00pm. Bring in this flyer, show it on your smartphone or tell the cashier you're supporting the cause to make sure that 33% of the proceeds will be donated to Society Of Women Engineers.



Online orders will not be included in the fundraiser total. To ensure your purchase is counted in the fundraiser, be sure to order and pay in-restaurant. Gift card purchases during fundraisers do not count towards total donated sales, but purchases made with an existing gift card will count.





### **Outreach**

Girl Scouts Engineering
Journey Workshop
This Saturday,
September 12th









Girls' Robotics Awareness Chaminade High School

SWEetie Speakers
Series







## WHY SHOULD YOU GO?



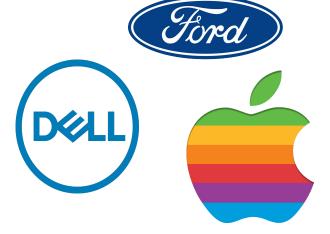




## J.P.Morgan

## Honeywell









Johnson Johnson





## Raytheon

**Exhibitor Listing** 

~ we19.swe.org/exhibitors/listing/ ~





Daily and Full Conference Registration - Collegiate Options	WE19 Price – Early: On or before 10/15/2019	WE19 Price – Late: On or before 11/2/2019	WE19 Price - Onsite: After 11/3/2019
Collegiate SWE Member	\$110	\$130	\$155
Collegiate Non-Members**	\$ <b>1</b> 55	\$170	\$205
Daily Fee: Collegiate Member	\$60	\$85	\$110
Daily Fee: Collegiate Non-Member**	\$85	\$110	\$140

## Exhibitors & conference schedule is now live! ~ we19.swe.org/ ~



## **SWE Shirts**





\$15 EACH AVAILABLE IN RED AND BLACK SIZES 5-XL



## Follow SWE on Social Media



@csun\_swe



csunswe.slack.com



www.facebook.com/swe.csun



www.csunswe.org



## Thank you for coming!



