



Society of Women Engineers

Fall 2019

10 October, Thursday

Agenda

<u>Time</u>	<u>Topics</u>
5:30P - 5:40P	Sign In
5:40P - 5:50P	Announcements
5:50P - 6:30P	Enjoy the Potluck!

WELCOME!

Announcements

Early bird Registration
Ended October 10

\$110 Conference Pass*
\$60 Daily Pass*

**Discounted Rates for Nat'l Members*

SWE National Member
Collegiate
\$20/year

Collegiate to Career (C2C)
\$50/year



Perks and Privileges



COLLEGIATE VS NATIONAL

Access to internships and scholarships specifically for SWE members

Resume booster

Network of engineers across all majors

All the privileges of a collegiate member

Access to the SWE room
JD1567

Discounted registration to conferences

Opportunity to be a leader in the College of Engineering and Computer Science

Collegiate | \$20 → 2 years left until graduation

College to Career (C2C) | \$50 → More than 2 years left in degree

SWE ROOM BENEFITS

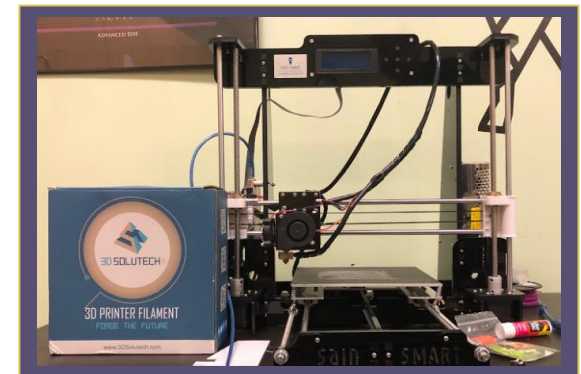
Refrigerator, microwave, & coffee maker

Study/project space for all your needs

3D printer

Lockers for board members

Free snacks and drinks



For more information: csunswe.org/membership



Looking for Outreach volunteers!

Be a part of inspiring the next generation of scientists and engineers!

If interested, send an email to swe@my.csun.edu or post on Slack



Fall Semester Events & Activities

Social Events

Halloween Horror Nights
September 6 - November 2



RSVP for This Event!

Professional Development Session I

SWEets with SWE-LA & SWE-CSULA



- Meet & greet with the professional SWE Los Angeles section, SWE CSUN and SWE CSU-LA
- Benefits:
 - Learn about SWE-LA members professional experiences
 - Have resume critiqued in a career fair workshop
 - Ask any work-life balance related questions

Date | Sunday, October 20, 2019

Location | Cal State LA -- Room ET B108

Time | 1P - 3P

Professional Development Session II

College Day at Northrop Grumman - Friday, October 25th

- Link to Register and Upload Resume will be released soon
- Tours of the facility with Northrop SMEs
- El Segundo and Woodland Hills locations

NORTHROP GRUMMAN



Upcoming Sessions

- Raytheon Info Session | Date TBA
- HRL Tour | Spring Semester (Industrial R&D)

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csunswe.slack.com



www.facebook.com/swe.csun

Follow SWE on Social Media



csunswe.org

Girls Who Code College Loops @ CSUN

Who are we?

girls who COLLEGE
LOOPS

What Is Girls Who Code?

Girls Who Code is a non-profit organization that fights to close the gender gap in technology.

We are striving to build “... the largest pipeline of future female engineers in the United States” through:

1. Capabilities
Clubs, Campus, Immersion Programs, College Loops
2. Career
3. Community



Quick Intro

Hello, I am Jazmin Perez!
GWC College Loops @ CSUN President
Computer Science Major



- 2015 - GWC Summer Immersion Program at Google LA
- 2017 - TA for GWC Summer Immersion Program at Ford's Research and Innovation Center, Palo Alto
- 2016 - META + Lab, Software Developer, Front - End
- 2019 - Software Engineering Intern at Uber

Fun facts: I love corgis ♡

Girls Who Code College Loops

“An on-campus program for women, offering monthly challenges and exciting new material. In Girls Who Code College Loops, women hone their computer science skills and engage with other women to take action, collaborate, create, and inspire one another! Plus, exclusive opportunities to meet with industry professionals and companies.”

- [GWC](#)



Slack



csungwc.slack.com

Follow Us on Social Media!



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#MarchForSisterhood



#MarchForSisterhood

This **Friday, October 11** is the **Day of the Girl**, and Girls Who Code has set out to organize the world's biggest online march - **#MarchForSisterhood** - celebrating the power of girl-changemakers everywhere.

If you believe in Sisterhood, and creating a better world for women and girls, join us and post a video today!



#MarchForSisterhood

1. Record yourself walking towards the camera (grab a friend to help, or shoot it selfie-style). You can carry a protest sign, pick a location that's meaningful to you, put a soundtrack behind it -- make it your own!
2. Starting today, post your march video to social media. Make sure the caption includes the reason you're marching, and don't forget to mention @girlswhocode, #MarchForSisterhood, and #DayoftheGirl.
3. Tag a friend to march alongside you!



#MarchForSisterhood

We'll be marching for different causes that impact women and girls all week, tagging more and more people to join in so that by the Day of the Girl on Friday, feeds will be taken over by the #MarchForSisterhood.

We can't wait to see your posts and find out what you march for. Let's do this!

- Reshma Saujani

Girls Who Code CEO



#MarchForSisterhood



BUILT BY GIRLS

BUILT BY GIRLS

What does BUILT BY GIRLS do?

- We're building the largest, connected network of young female tech talent in the country.

What is WAVE?

- WAVE is our digital matching platform connecting young women, Advisees, with boss tech professionals, Advisors, for a 1:1 skills-based program. Pairs will meet an hour a month for 3 months before new matches are made.



**You DO NOT have to be a
Computer Science major to
join!**

BUILT BY GIRLS

What does WAVE do?

- Arm girls with the exposure, skills, and network they need to get their first job in tech.
- We offer practical tools that get girls ready and confident for their first job.
- **WAVE connects young women with tech professionals, arming them with the exposure, skills and network they need to get their first job in tech. (great one-liner)**



Sign Up for WAVE!

How do I sign up?

Use this link!

<https://referral.builtbygirls.com/p/iM0aMb7AR>



BUILT BY GIRLS

Summit

BUILT BY GIRLS Summit

Get ready for a full day of powerful talks, workshops,
networking, and so much more.

8:30 am



Doors Open

8:30 am



Check-in + Breakfast

You can't change the world without breakfast,
so it's on us.

9:20 am



Welcome from BUILT BY GIRLS Team

We can't wait to meet you all IRL and show you the team behind all
things BUILT BY GIRLS.

9:30 am



Keynote: Everyone Feels Like an Imposter

With Claire Wasserman, Ladies Get Paid

Everyone from an intern on their first day to the CEO of a huge
company will feel Imposter's Syndrome at some point—the key is
learning how to bolster yourself and be confident in your work.

9:50 am

Workshop: Mastering the Humble Brag

With Lauren Berger, The Intern Queen

You'll walk away with a well-crafted elevator pitch in your pocket.
Hint: You can use this while networking at this Summit!

10:50 am

Fireside Chat: Nailing Your Interview

With Nisha Dua, BUILT BY GIRLS + BBG Ventures

In this chat between a BUILT BYGIRLS community member and our founder you'll learn how to nail step 1 to landing your dream job: the interview.

11:35 am

Lunch

Enjoy lunch from one of three food trucks while you get to know your community (don't worry we will help you get the conversations going!)

1:05 pm

Speaker: #GoalDigger

With Angelia Trinidad, The Passion Planner

Setting attainable goals is no easy task for a big dreamer like you.
You'll want to have your notebook handy for this talk.

1:50 pm

Speaker: Money Moves

With Berna Anat, The Financial Hypewoman

Making a budget you can stick to shouldn't be intimidating or boring.
Berna is here to break it down for us.

2:35 pm



Panel: The Good, Bad + Ugly

With Mayuko Inoune (Moderator), Lisa Godwin, Jason Serafica, Vanessa Miranda, and Sarah Foster

Women and non-binary people are innovating and breaking all kinds of barriers in tech. But it's not always easy. Learn how this panel of game changers did it.

3:30 pm



Breakout Sessions

Rotate between Speed Advising, Resume Editing + Breaktime

5:00 pm



Closing Remarks with BUILT BY GIRLS

Slack



builtbygirlscsun.slack.com

Enjoy the Day of the Girl Potluck!

